



## **Philanthropic Plan ~ Grand River Agricultural Society**

### ***Mandate of the Grand River Agricultural Society:***

Grand River Raceway at Elora, is owned and operated by the Grand River Agricultural Society (GRAS) The GRAS is a not-for-profit corporation, incorporated under the Agricultural and Horticultural Organizations Act of Ontario and governed by a volunteer board of directors. The GRAS mandate encourages awareness of agriculture and provides opportunities for people to be involved in the life of their community through agricultural and/or environmental initiatives by:

- researching the needs of an agricultural community and developing programs to meet those needs
- holding agricultural exhibitions featuring competitions for which prizes may be awarded
- promoting the conservation of natural resources
- encouraging the beautification of the agricultural community
- supporting and providing facilities to encourage activities intended to enrich rural life
- conducting or promoting horse races when authorized to do so by a by-law of the GRAS
- performing or conducting any other act which is permitted by law and which is similar to, consistent with, auxiliary to, or supplements any of the foregoing

## **Guidelines for Donations, Sponsorships & In-Kind Support**

The Grand River Agricultural Society provides non-profit community groups and initiatives within its membership area with donations of cash as well as in-kind support.

Donations may be given to local non-profit community groups to support agriculture, rural development/preservation, environmental conservation, and activities which provide opportunities for people to be involved in the life of their community through agricultural and/or environmental initiatives. *Applications for funding of wages, travel expenses, or bussing will not be considered.*

Scholarships and educational programs directed to increase knowledge in agricultural or environmental related endeavours will be considered.\*

\* Separate application form available on website

## APPLYING FOR CASH DONATIONS

- Requests must be submitted in writing or via e-mail with original signatures;
- **Requests must be received no less than 90 days in advance of the date you require a response. Application deadlines for 2019: April 30, July 31, October 31, and December 31.**
- Requests must include information about the organization of the applicant, as well as specific information about how the donation will be used;
- Requests must include the 2019 Philanthropic Funding Application Form
- Letters of request are to be directed to the Dorothy Key, Office Administrator at Grand River Agricultural Society;
- Letters of request can be mailed to Grand River Agricultural Society, c/o Dorothy Key, 7445 Wellington County Rd. 21, Elora, ON N0B 1S0 or faxed to (519) 846-1980.

## AGRICULTURAL SOCIETIES APPLYING FOR CASH DONATIONS

- GRAS requests a minimum of 20 weekend fair passes from successful applicants to be distributed through the GRR Marketing Dept. to its' customers as a means of cross-promotion;
- GRAS requests a "thank you" advertisement in the successful applicant's fair book;
- GRAS requests a copy of the successful applicant's current year fair book.

## APPLYING FOR IN-KIND DONATIONS

- Requests must be submitted in writing;
- **Letters of request must be received at least 45 days in advance of the date you require a response. Application deadlines for 2019: April 30, July 31, October 31, and December 31.**
- A greater amount of lead-time is recommended as in-kind donations are budgeted in advance and allocated on a first-come first-served basis;
- Requests must include information about the your organization, as well as specific information about how the in-kind donation will be used;
- Requests must include the 2019 Philanthropic Funding Application Form
- Letters of request are to be directed to Dorothy Key, Administrator at Grand River Agricultural Society;
- Letters of request can be mailed to Grand River Agricultural Society, c/o Dorothy Key, 7445 Wellington County Rd. 21, Elora, ON N0B 1S0 or faxed to (519) 846-0206



Grand River Agricultural Society  
**2019 Philanthropic Funding  
Application Form**



1. Date of submission: \_\_\_\_\_

2. Name of organization: \_\_\_\_\_

3. *Contact Information:*

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ ext. \_\_\_\_\_ Fax: \_\_\_\_\_

4. Registered Charitable Organization Number (if applicable): \_\_\_\_\_

5. Executive Director/Manager: \_\_\_\_\_

6. If application is successful, name of organization to be on cheque: \_\_\_\_\_  
\_\_\_\_\_

7. Briefly state the mandate/mission/goals of your organization: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

8. Briefly describe the project for which you are requesting funds/gift-in-kind (attach additional paper if necessary):  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

9. Is this a new or existing project? \_\_\_\_\_

10. What is the total cost for this project? \_\_\_\_\_

11. Outline the amount of funds or the type of gift-in-kind that you are requesting from the GRAS: \_\_\_\_\_  
\_\_\_\_\_

Do you have sufficient cash flow to see the project through to completion? \_\_\_\_\_

12. When will the funds be required? (*minimum 90 days following submission*) \_\_\_\_\_

13. *Benefits to the community:*

a) Who will benefit (group/age/gender/etc.)? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

b) How many people will benefit? \_\_\_\_\_

How does your proposed project further the mission statement of the Grand River Agricultural Society?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

14. What other sources are you approaching for funding this project, and what success have you had to date? \_\_\_\_\_  
\_\_\_\_\_

15. Is there an opportunity to partner with other organizations for this project? For example, the sharing of costs, the pooling of personnel, or other resource sharing? Please describe your efforts in this regard.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

16. Is your organization represented by a professional fundraiser? \_\_\_\_\_

17. Will any portion of the funding you are seeking from the GRAS be used for administration costs? If so, please detail: \_\_\_\_\_  
\_\_\_\_\_

18. What form of sponsorship acknowledgement will be provided for sponsors? \_\_\_\_\_  
\_\_\_\_\_

19. Will a GRAS representative be invited to your event? \_\_\_\_\_

20. When will your project be completed? \_\_\_\_\_

21. If application is successful, do you agree to submit a *Project Summary* to the GRAS office (address below) within two months of the completion of the project/event? \_\_\_\_\_

22. Signatures:

*Senior staff person for your organization:*

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Print Name

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Signature

*Chairperson/Board Representative:*

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Print Name

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Signature

*\*Please be advised that the GRAS will require full disclosure of the details of the financial transactions pertaining to this project prior to the release of any funds for projects over \$10,000. Receipts for purchases may also be required prior to issuing funding for projects of any size.*



## **Philanthropic Funding Application Form**

Please read the entire 2019 GRAS Philanthropic Plan/Guidelines and the 2019 application form to ensure your event/project meets our philanthropic criteria before applying.

*\*Applications for funding of wages, travel expenses, or bussing will NOT be considered\**

### **Please complete and return this form and attach the following documents:**

1. Official letter of request (as detailed in “*Guidelines for Donations, Sponsorships & In-Kind Support*”)
2. Budget or cost analysis for the project (**must** be provided)
3. List of your organization’s Board Of Directors

**Please be advised that all philanthropic submissions are reviewed on a first come, first serve basis and that requests must be received no less than 90 days in advance of the date a response is required. Application deadlines for 2019 are: April 30, July 31, October 31, and December 31<sup>st</sup>. In order to have an application considered, please submit by the deadline.**

**Return application and all required documentation to the following address:**

#### **1) By mail:**

Dorothy Key, Office Administrator  
Grand River Agricultural Society  
7445 Wellington County Rd. 21, Elora, ON N0B 1S0

#### **2) By fax:**

(519) 846-1980  
ATTN: Dorothy Key, Office Administrator

#### **3) By e-mail (using PDF document):**

info@grandriveragsociety.com

*GRAS - providing over 100 years of support to agriculture and the environment*

**Grand River Agricultural Society**  
7445 Wellington County Rd. 21 • Elora, ON • N0B 1S0  
Tel: (519) 846-8879 • Fax: (519) 846-1980  
[www.grandriveragsociety.com](http://www.grandriveragsociety.com)