



Philanthropic Plan ~ Grand River Agricultural Society

Mandate of the Grand River Agricultural Society:

Grand River Raceway at Elora, is owned and operated by the Grand River Agricultural Society (GRAS) The GRAS is a not-for-profit corporation, incorporated under the Agricultural and Horticultural Organizations Act of Ontario and governed by a volunteer board of directors. The GRAS mandate encourages awareness of agriculture and provides opportunities for people to be involved in the life of their community through agricultural and/or environmental initiatives by:

- researching the needs of an agricultural community and developing programs to meet those needs
- holding agricultural exhibitions featuring competitions for which prizes may be awarded
- promoting the conservation of natural resources
- encouraging the beautification of the agricultural community
- supporting and providing facilities to encourage activities intended to enrich rural life
- conducting or promoting horse races when authorized to do so by a by-law of the GRAS
- performing or conducting any other act which is permitted by law and which is similar to, consistent with, auxiliary to, or supplements any of the foregoing

Guidelines for Donations, Sponsorships & In-Kind Support

The Grand River Agricultural Society provides non-profit community groups and initiatives within its membership area with donations of cash as well as in-kind support.

Donations may be given to local non-profit community groups to support agriculture, rural development/preservation, environmental conservation, and activities which provide opportunities for people to be involved in the life of their community through agricultural and/or environmental initiatives. *Applications for funding of wages, travel expenses, or bussing will not be considered.*

Scholarships and educational programs directed to increase knowledge in agricultural or environmental related endeavours will be considered.*

* Separate application form available on website

APPLYING FOR CASH DONATIONS

- Requests must be submitted in writing or via e-mail with original signatures;
- **Requests must be received no less than 90 days in advance of the date you require a response. Application deadlines for 2020: March 31, June 30, September 30, and November 30.**
- Requests must include information about the organization of the applicant, as well as specific information about how the donation will be used;
- Requests must include the 2020 Philanthropic Funding Application Form
- Letters of request are to be directed to Dorothy Key, Office Administrator at Grand River Agricultural Society, 7445 Wellington County Rd 21, RR #2, Elora, ON N0B 1S0 or by fax at 519-846-1980, or by email at info@grandriveragsociety.com;

AGRICULTURAL SOCIETIES APPLYING FOR CASH DONATIONS

- GRAS requests a minimum of 20 weekend fair passes from successful applicants to be distributed through the GRR Marketing Dept. to its' customers as a means of cross-promotion;
- GRAS requests a "thank you" advertisement in the successful applicant's fair book;
- GRAS requests a copy of the successful applicant's current year fair book.

APPLYING FOR IN-KIND DONATIONS

- Requests must be submitted in writing;
- **Letters of request must be received at least 45 days in advance of the date you require a response. Application deadlines for 2020: March 31, June 30, September 30, and November 30.**
- A greater amount of lead-time is recommended as in-kind donations are budgeted in advance and allocated on a first-come first-served basis;
- Requests must include information about the organization, as well as specific information about how the in-kind donation will be used;
- Requests must include the 2020 Philanthropic Funding Application Form
- Letters of request are to be directed to Dorothy Key, Administrator at Grand River Agricultural Society, 7445 Wellington County Rd. 21, Elora, ON N0B 1S0 or faxed at (519) 846-0206, or emailed at info@grandriveragsociety.com