



Philanthropic Plan ~ Grand River Agricultural Society

Mandate of the Grand River Agricultural Society:

Grand River Raceway at Elora, is owned and operated by the Grand River Agricultural Society (GRAS) The GRAS is a not-for-profit corporation, incorporated under the Agricultural and Horticultural Organizations Act of Ontario and governed by a volunteer board of directors. The GRAS mandate encourages awareness of agriculture and provides opportunities for people to be involved in the life of their community through agricultural and/or environmental initiatives by:

- researching the needs of an agricultural community and developing programs to meet those needs
- holding agricultural exhibitions featuring competitions for which prizes may be awarded
- promoting the conservation of natural resources
- encouraging the beautification of the agricultural community
- supporting and providing facilities to encourage activities intended to enrich rural life
- conducting or promoting horse races when authorized to do so by a by-law of the GRAS
- performing or conducting any other act which is permitted by law and which is similar to, consistent with, auxiliary to, or supplements any of the foregoing

Guidelines for Financial Support, Sponsorships & In-Kind Support

The Grand River Agricultural Society provides non-profit community groups and initiatives within its membership area with financial support up to \$20,000, as well as in-kind support.

Donations may be given to local non-profit community groups to support agriculture, rural development/preservation, environmental conservation, and activities which provide opportunities for people to be involved in the life of their community through agricultural and/or environmental initiatives. Applications for funding of wages, travel expenses, or bussing will not be considered.

Scholarships and educational programs directed to increase knowledge in agricultural or environmental related endeavours will be considered.*

* Separate application form available on website

APPLYING FOR FINANCIAL SUPPORT

- Requests must be submitted in writing, via e-mail, or fax with original signatures;
- **Requests must be received no less than 90 days in advance of the date you require a response. Application deadlines for 2020: March 31, June 30, and November 1.**
- Requests are capped at \$20,000;
- Requests must include information about the organization of the applicant, as well as specific information about how the donation will be used;
- Requests must include the 2020 Philanthropic Funding Application Form
- Letters of request are to be directed to Dorothy Key, Office Administrator at Grand River Agricultural Society, 7445 Wellington County Rd 21, RR #2, Elora, ON N0B 1S0 or by fax at 519-846-1980, or by email at info@grandriveragsociety.com;

AGRICULTURAL SOCIETIES APPLYING FOR FINANCIAL SUPPORT

- GRAS requests a minimum of 20 weekend fair passes from successful applicants to be distributed through the GRR Marketing Dept. to its' customers as a means of cross-promotion;
- GRAS requests a "thank you" advertisement in the successful applicant's fair book;
- GRAS requests a copy of the successful applicant's current year fair book.

APPLYING FOR IN-KIND DONATIONS

- Requests must be submitted in writing;
- **Letters of request must be received at least 45 days in advance of the date you require a response. Application deadlines for 2020: March 31, June 30, and November 1.**
- A greater amount of lead-time is recommended as in-kind donations are budgeted in advance and allocated on a first-come first-served basis;
- Requests must include information about the organization, as well as specific information about how the in-kind donation will be used;
- Requests must include the 2020 Philanthropic Funding Application Form
- Letters of request are to be directed to Dorothy Key, Administrator at Grand River Agricultural Society, 7445 Wellington County Rd. 21, Elora, ON N0B 1S0 or faxed at (519) 846-0206, or emailed at info@grandriveragsociety.com