

# 2020 Philanthropic Funding & Gift In Kind Application Form



**Grand River  
Agricultural Society**

**\*Please read the entire form and all guidelines before applying to ensure your application/request meets our philanthropic criteria\***

## **MANDATE OF THE GRAND RIVER AGRICULTURAL SOCIETY (GRAS)**

The GRAS is a not-for-profit corporation, incorporated under the Agricultural and Horticultural Organizations Act of Ontario and governed by a volunteer board of directors. The GRAS mandate encourages awareness of agriculture and provides opportunities for people to be involved in the life of their community through agricultural and/or environmental initiatives by:

- Researching the needs of an agricultural community and developing programs to meet those needs
- Holding agricultural exhibitions featuring competitions for which prizes may be awarded
- Promoting the conservation of natural resources
- Encouraging the beautification of the agricultural community
- Supporting & providing facilities to encourage activities intended to enrich rural life
- *Conducting or promoting horse races when authorized to do so by a by-law of the GRAS*
- *Conducting or performing any other act which is permitted by law and which is similar to, consistent with, auxiliary to, or supplements any of the foregoing.*

## **GUIDELINES FOR FINANCIAL AND IN-KIND SUPPORT**

The GRAS provides non-profit community groups and initiatives within its membership area with financial support up to \$20,000, as well as in-kind support.

Donations may be given to local non-profit community groups to support agriculture, rural development/preservation, environmental conservation, and activities which provide opportunities for people to be involved in the life of their community through agricultural and/or environmental initiatives. *Applications for funding of wages, travel expenses, or bussing will NOT be considered.*

All philanthropic submissions are reviewed on a first-come, first-serve basis. To have an application considered, please submit by the deadline. **Application deadlines for 2021 are: March 31, June 30, September 30, November 30.**

### **Applying for Financial Support:**

- Letters of requests must be received no less than 90 days in advance of the date you require a response.
- Requests must be submitted in writing, online, via email, or fax with original signatures.
- Requests are capped at \$20,000.
- Requests must include information about the organization of the applicant, as well as specific information about how the financial support will be used.
- Requests must include the completed Philanthropic Funding Application Form (below).

### **Agricultural Societies Applying for Financial Support:**

- GRAS requests a minimum of 20 weekend fair passes from successful applicants to be distributed through the GRR Marketing Department to its' customers as a means of cross-promotion.
- GRAS requests a "Thank you" advertisement in the successful applicant's fair book.

- GRAS requests a copy of the successful applicant's current year fair book.

### **Applying for In-Kind Donations:**

- Letters of request must be received at least 45 days in advance of the date you require a response.
- Requests must be submitted in writing, online, via email, or fax with original signatures.
- A greater amount of lead-time is recommended as in-kind donations are budgeted in advance and allocated on a first-come, first-serve basis.
- Requests must include information about the organization, as well as specific information about how the in-kind donation will be used.
- Requests must include the Philanthropic Funding Application Form (below).

### **HOW TO APPLY:**

Your application should include the following documents:

1. Philanthropic Funding Application Form (below)
2. Official letter of request (as detailed above)
3. Budget or cost analysis for the project (must be provided)
4. List of your organization's Board of Directors

### **Submit your application and all required documentation by one of the following options:**

#### **1. Online:**

Submit using our online form by going to [grandriveragsociety.com/philanthropy](http://grandriveragsociety.com/philanthropy)

#### **2. Email:**

Send to Dorothy Key at [info@grandriveragsociety.com](mailto:info@grandriveragsociety.com)

#### **3. Mail:**

Dorothy Key, Office Administrator  
Grand River Agricultural Society  
7445 Wellington County Road 21, Elora, ON.  
N0B 1S0

#### **4. Fax:**

519-846-1980  
ATTN: Dorothy Key, Office Administrator

# Application Form - Philanthropic Funding & In Kind Support

1. Date of Submission: \_\_\_\_\_

2. Name of Organization: \_\_\_\_\_

3. Website: \_\_\_\_\_

**4. Contact Information:**

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ ext. \_\_\_\_\_ Fax: \_\_\_\_\_

5. Registered Charitable Organization Number (if applicable): \_\_\_\_\_

6. Executive Director/Manager: \_\_\_\_\_

7. If application is successful, name of organization to be on cheque:

\_\_\_\_\_

8. Briefly state the mandate/mission/goals of your organization:

9. Briefly describe the project for which you are requesting funds/gift-in-kind (attach additional paper if necessary):

10. Is this a new or existing project? \_\_\_\_\_

11. What is the total cost for this project?

**12. Outline the amount of funds (max \$20,000) or the type of gift-in-kind you are requesting from the GRAS:**

**Do you have sufficient cash flow to see the project through to completion:** \_\_\_\_\_

**13. When will the funds be required? (minimum 90 days following submission):** \_\_\_\_\_

**14. Benefits to the community:**

a) Who will benefit (group/age/gender/etc.)?

b) How many people will benefit? \_\_\_\_\_

How does your proposed project further the mission statement of the Grand River Agricultural Society?

**15. What other sources are you approaching for funding this project, and what success have you had to date?**

**16. Is there an opportunity to partner with other organizations for this project? I.e. the sharing of costs, the pooling of personnel, or other resource sharing? Please describe your efforts in this regard.**

17. Will your organization have the opportunity to leverage funding received from GRAS to seek other grant opportunities?

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18. Is your organization represented by a professional fundraiser? \_\_\_\_\_

19. Will any portion of the funding you are seeking from the GRAS be used for administration costs? If so, please detail:

20. What form of sponsorship acknowledgement will be provided for sponsors?

21. Will a GRAS representative be invited to your event? \_\_\_\_\_

22. When will your project be completed? \_\_\_\_\_

23. If application is successful, do you agree to submit a Project Summary to the GRAS office (address below) within two months of the completion of the project/event?

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**24. Signatures:**

*Senior staff person for your organization:*

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature

*Chairperson/Board Representative:*

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature

*\*Please be advised that the GRAS will require full disclosure of the details of the financial transactions pertaining to this project prior to the release of any funds for projects over \$10,000. Receipts for purchases may also be required prior to issuing funding for projects of any size.*